



**Alliance  
Group**  
Security

## Company Profile

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Alliance Group Security (Pty) Ltd  
Registration Number: 2002/002228/07

# CORPORATE INFORMATION

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**PRISA number:** 4265688

**Registration number:** 2002/002228/07

Registered company name Alliance Group Security (Pty) Ltd

 Alliance Group Security

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# About Us

Alliance Group Security is a level 1 BBBEE security company. Founded in 2015 with a particular focus on quality excellence, continual improvement and innovation. Our services are important to our clients, as they rely on us to keep them and their environments safe. We offer peace of mind for our clients who operate in a complex world, by providing a wide range of industry-leading security services, delivered by experienced and knowledgeable experts. Through our comprehensive security solutions, we help protect businesses, employees, communities and assets and make the world a safer place.





## Our Vision

Being the integrated security company trusted and chosen by our customers in the commercial, residential, and industrial sectors to provide quality security services that exceeds the expectations. Delivering customer service and building strong and long-lasting customer relationships. Investing in our people and our values but most importantly delivering customer service and building strong and long lasting customer relationships.



## Our Mission

Being a leading security provider and set apart by leading in innovative and technologically advanced security solutions. We pride ourselves in offering our clients a world class service with an attitude to go above and beyond to provide personalised cost-effective solutions.





## Our Core Values

### Accountability

**We are accountable for our actions to:**

- Our People.
- Our Planet for sustainable business practices.
- Deliver Profitable outcomes in an ethical manner.

### Purpose

**To do things with Purpose:**

- We pursuit transformative opportunities to restore dignity and empower those around us with basic human rights.
- We deliver with excellence.

### Innovation

**We seek innovation for change because we are:**

- We are constantly finding better ways to do things or enhance the value chain.
- Continuously learning and driving towards improved practices.

### Inclusive

**We foster inclusivity because:**

- We work within and amongst the communities of our businesses.
- Our people are critical resources which we believe will lead our journey to success.

### Empower

**AllFin Global delivers empowerment with change because:**

- We are always the benchmark.
- We help our people and communities realize their dreams.

# Our Promise

Our management style gives us the autonomy and flexibility often required to deliver the kind of service expected from our clientele. The fact that we are able to take immediate strategic decisions enables us to deliver superior services without compromising on the overall levels of excellence that have led to our reputation. We believe in treating our clients with respect and faith. We grow through creativity, invention and innovation and we integrate honesty, integrity and business ethics into all aspects of business functioning.

Value for money and peace of mind: We have a reputation for value and product and service excellence. When you deal with us you can feel confident that you are dealing with an experienced and reputable company at the forefront of the security industry. We deliver high integrity, peace of mind and better long term solutions for all customers who depend on us for a trusted and safe solution to security challenges.



# Our Sectors



**Government and embassies**

**Local municipalities**



Professional services institutions

**Major corporation and industries**



**Private sector clients and SMME's**

**Professional services institutions**



Tourism and hospitality

**Special economic zones**



**Residential developments**

## Our Services



We supply a full range of security products across the security spectrum. We continually evaluate the products that we use to ensure the ideal balance between industry trends, product innovation and quality. At Alliance Group Security, your security is our utmost priority. We excel in the assessment and management of security and safety risks for buildings, infrastructure, materials, valuables, people and society.

Our products and services include:

# 1 Automated Remote Surveillance

We provide business/residential alarm systems that form the core of your building/home security. Your alarm system can be set up to accommodate multiple zones to ensure that in the event of a burglary, our control room will immediately be able to identify the exact part of your building that intruders have breached. Several fixed and remote panic buttons can be installed, so that in case of an emergency you can discreetly alert us to respond to the scene straight-away.

**Profiling**

**Facial Identification**

( Facial recognition technology)

**Border management**

**Data Collection**

## 2 Unmanned Aerial Vehicle

We recognize the advantage of drone security and surveillance in terms of their quick response and cost savings. As unmanned aerial vehicle (UAV) technology continues to advance, we have implemented drone technology in our security and surveillance operations. We believe that security and surveillance drones are the ideal tools for security and emergency for our team to monitor a situation in real-time and respond as it happens. The high definition imagery provided by security drones allow us to have accurate and real-time responses.

**Perimeter Fence Surveillance**  
**Firefighting Assistance**  
**Search and Rescue Assistance**  
**Data Collection**

## 3 Personal protection

We pride ourselves in our personal protection services where we offer personal protection officers for executives and high profile individuals. Our personal protectors are linked to our backup armed response services.

**VIP body guiding**  
**Contingency planning**  
**Event security**  
**Close protection**

# 4 Armed response

Our tactical support unit members are carefully recruited, selected, and trained in a variety of safety and security techniques, including counter surveillance, and are in constant contact with our 24- hour communication center for security alerts and deployment of additional support. We highly recommend having several layers of security to effectively protect yourself and your business or family. These layers will buy time as an early warning system will alert us of any unwanted intruders.

**Responding to critical situations**  
**Contingency planning**  
**Potential breach and risk information gathering**

# 5 24/7 control center monitoring

Our control center provides real time monitoring of your property and our security officers, complete with provision of an audit trail for our clients via guard monitoring system. Our security officers also report regularly via radios and mobile systems to the control room that ensures constant communication between all the different units. Our managers and supervisors also carry out periodic physical site visits throughout their shift. Routine remote CCTV surveillance and response to motion- activation cameras are also carried out religiously.

**Off-site camera surveillance**  
**Drone surveillance**

# 6 Static Guarding

Our guards and supervisors are of the highest calibre and the ongoing training programme ensures that they can relate directly to client's needs, enabling them to quickly adapt to situations, analyse risks and make effective strategic decisions that will avoid risks developing into problems. Professional attention to detail, superior training techniques and our business ethics are unequalled in the industry.

**Physical guarding**  
**Security parades**  
**Threat and risk assessment**  
**K9 dog unit (on request)**



# Compliance

*Our security has all the necessary compliance:*

- Private Security Industry Regulation Act
- Grade A rated security company
- Our people and service providers we partner with are vetted and hold:
  - National Police Clearance
  - Security Installers Licence
  - Security Consultant Licence

## Our Affiliations



## Our Clients



# Our Leadership Team

## Joseph Lebakeng

*Director. Alliance Group Security and Chairman/Group  
Chief Executive Officer Alliance Group Investments (holding company)*

Mr Joseph Lebakeng is the Chairman of the Board of Directors and Chief Executive Officer of Alliance Group Investment. Returning to AGI in 2021, Mr Lebakeng has over 20 years of experienced as a seasoned entrepreneur and business man. He also has extensive prior experience in the military space. Mr Lebakeng holds a MBA from the University of Cumbria, MSc Global Management from the University of Salford and OPM from Harvard Business School. Currently a Doctoral Research Student with Aston Business School pursuing his Doctor of Business Administration (DBA). Back as Chairman & CEO he has begun pivoting the company toward accelerated growth, embracing a new corporate mission and adopting a new vision that captures AGI's competitive spirit, intense focus, and shared values of accountability, purpose, innovation, inclusivity and empowerment. Mr Lebakeng is positioning the company for greatness by working toward higher business prospects and investing to accelerate growth and positioning AGI amongst other industry leaders. True to Mr Lebakeng massive tasks he has dedicated his life to building businesses that strengthen communities and empowers people through sustainability.



# Our Leadership Team

## Paballo Lebakeng

*Head Alliance Group Security*

Paballo Lebakeng is the Head Alliance Group Security. Headquartered in Pretoria, Hatfield Alliance Group Security provides distinctly superior security services, security patrol services, alarm response service, and proprietary remote solution to their clients. A proud University of Free State postgraduate with experience in General Management and Project Management at senior level. Mr Lebakeng focuses on developing and coordinating Alliance Group Security efforts. He joined the company where he was appointed because of his experience in Business development and being a well-rounded entrepreneur at heart. He is also a well-rounded professional, that has been involved in vast projects across a range of different industries in the private sector. He is well known for their high level of organizational professionalism, consistent ability to effectively deal with highly difficult security challenges and his ability to manage demanding assignments. A staunch supporter of a pragmatic, lean and cost-effective approach to regulatory requirements and implementation in the organizations. He has experience specializing in security governance, risk management, project management, compliance, operational risk, and enterprise infrastructure and operations.



# Our Leadership Team

## Kabelo Maithufi

*Head of Operations Alliance Group Security*

Kabelo Maithufi is an experienced Executive in Operations and Project Management with vast experience in business planning, entrepreneurship, operations, and facility management. A passionate business leader with 10+ years of experience in setting up project management office, arms industry (armoured vehicles manufacturing), execution standards, distribution management and general business management at departmental and functional business level. Specialist with C-Suit experience in leading at global and local companies including leading international cross functional teams. Mr Maithufi excels in Program Management at cross functional level in an engineering and manufacturing environment. Programme Management of high value contracts developing detailed planning and Statement of Work (SOW) Experience in a quality controlled environment. Operations management in both the manufacturing and service organisations. He has experience managing Health & Safety, Production Processes and Quality Assurance.







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